

Dear Business Owner/Manager,

As another ski season approaches, we are pleased to release the 2022-2023 Chamber Pass Program. After several years of change and uncertainty, no significant changes to the program have been implemented at this time. The Chamber Pass Program includes the Chamber Premier Pass, Chamber Alpine 2-Day Pass and the Chamber Alpine 1-Day Pass. The Premier Pass will include a complimentary Uphill Pass and Ikon Base Pass.

We have implemented an online ordering process to better serve you. The Chamber of Commerce for which you are a member will provide you with a link to access the online form to submit your order. Once the form is submitted, the Aspen Skiing Company team will call you to collect payment for that order. While you can still purchase chamber passes in person at a ticket office, we encourage you to complete the online form.

The attached guidelines should be helpful in planning your winter. Please click [here](#) for more information or call 877-872-7702 with any questions. We appreciate your continued support of this discount program.

### **Chamber Pass Voucher Redemption**

Once your business has purchased Chamber Passes, you will receive a list of Chamber Pass vouchers issued under your business name for you to distribute amongst your employees. Your employees may redeem their voucher towards their pass either [online](#), over the phone 877-872-7702 (link and voucher ID# are listed on your Sales Order Confirmation or on your physical voucher) or in person at any ticket office. Voucher ID numbers are distributed by your employer. Online redemptions are highly encouraged for the smoothest experience.

### **WHAT'S HAPPENING AT ASPEN SNOWMASS**

#### **Buttermilk Renovation**

Buttermilk's transformed base area will include a 9,000+ square-foot fully electric skier services building, creating a sustainable and intuitive one-stop shop for guests to purchase tickets, dial in gear rentals, shop, and relax in the lounge. With a new bar area and renovated, heated outdoor seating, the base area restaurant lodge is taking comfortable, fun hangout to the next level.

#### **New Terrain on Aspen Mountain: Pandora's Expansion Phase One**

What's better than skiing Aspen Mountain? More skiing at Aspen Mountain. The area, called Pandora's, was already within ASC's US Forest Service Special Use Permit boundary. The area, which has been skied for years by a small number of people, will now be accessed via a high-speed quad and will include 1,220 vertical feet of groomed trails and glades ranging from intermediate to advanced terrain (plus an extension of favorite expert runs such as Walsh's, Kristi, Hyrup's). Pandora's will be Aspen Mountain's first significant addition since the opening of the Silver Queen Gondola in December of 1985.

#### **Aspen World Cup**

At Aspen Snowmass, the roots of ski racing run deep. Throughout history, the FIS Ski World Cup races have remained a central event in the community as the world's best racers have come from all over the globe to compete on the technical and steep faces of Aspen Mountain. From 1939—when the first FIS sanctioned races took place at Aspen—to the 2017 Audi FIS Ski World Finals, Aspen and the surrounding community have played host to the ski racing world stage for decades. Aspen has been home to more than 100 races since local legend Bob Beattie collaborated with Serge Lang and Honore Bonnet to start the FIS World Cup circuit in 1968. Aspen Snowmass eagerly anticipates hosting the international community for World Cup racing in 2023 and for years to come.

Our scheduled opening for Aspen Mountain and Snowmass is November 24, 2022, Aspen Highlands is scheduled for December 10, 2022 and Buttermilk is scheduled for December 17, 2022. As always, we are hoping for a cold and snowy fall so we can get things going early. But we'll be ready no matter what the weather brings. I look forward to seeing you out on the slopes this season!

Sincerely,

Jonathan Ballou  
VP, Mountain Sales & Schools  
Aspen Skiing Company