



eCOMMUNICATION

As a Carbondale Chamber Member, our member to member eCommunications are at your disposal. Each email is sent to 1k+ contacts with an open rate consistently averaging at about 30%, which is 10% above industry average for chambers of our size. Utilizing our eCommunications benefits is a great way to increase visibility for events, services, announcements, etc.

- **The Weekly eNews**, our free weekly newsletter, is text only (up to 10 sentences) with business logo and “learn more” link to event/organization web page, as specified. eNews entries are due to Katie, katie@carbondale.com, by noon on Wednesdays. Members may submit two weeks in a row, take one week off, then jump back in (please resend information to be included again).
- **The Monthly eFlyer** (\$10 to participate) is sent the first full week of each month and consists of PDF flyers with a “learn more” links. Due to Katie by noon on the last Wednesday of the month.
- **Stand-Alone eFlyers** (\$100 to participate) may contain text, image, pdf flyer, etc. and is sent as a solo ad to the Chamber’s contact database on the behalf of the member. Send date is flexible. Contact Katie for more info and to schedule your Stand-Alone eFlyer.