

Official Rules

CARBONDALE BUSINESS COALITION

AND THE TOWN OF CARBONDALE

GO GREEN GET GREEN

ECONOMIC REJUVINATION PROMOTION

OFFICIAL RULES

ELIGIBILITY

No purchase necessary and will not improve chance of winning. To enter, you must be: (1) 18 years of age or older; (2) employees, officers, agents, or owners, and immediate family members or individuals living in the same household of any such employee, officer, agent or owner are unable to enter the drawing at the business they work for or are affiliated with, but may enter at other participating businesses. All federal, state and local laws and regulations apply.

HOW TO ENTER

No cost to enter. To enter, you must visit one of the participating Carbondale business, non profit organization, or professional office between November 01, 2009 and February 12, 2010 complete an entry form, deposit the entry stub in the official drawing box at the participating business by 4:00pm the day before the drawing. Incomplete entries are void. To constitute a complete entry, you must provide your name, mailing address, and phone number. Limit one (1) entry per person per day to participating business.

Entries made in any fashion other than by submitting the entry at the participating business where the entry was received will be void. All late, lost, misdirected, incomplete, undelivered, or destroyed entries are ineligible entries, regardless of the reason or party responsible. False or deceptive entries or acts will render the entrant ineligible. Entries become the official property of the Sponsor and will not be acknowledged or returned. Sponsor and Its Affiliates and Related Individuals will not accept correspondence or telephone inquiries regarding the status of entries or the administration of the Drawing.

By entering this Drawing, each participant agrees to be bound by these Official Rules and by all decisions of Sponsor, whose decisions regarding all aspects of the Drawing shall be final.

PRIZES

The Sponsor will give away an Eco Auto package including recycled snow tires to one winner, and \$100 hundred dollars in Carbondale Cash to a second winner on November 20, 2009. On December 19, 2009 the Sponsor will give away \$100.00 in Carbondale Cash to one winner, and a second name drawn will win an Energy audit and insulation. A third drawing will be held on January 16, 2010, one winner will receive \$100.00 in Carbondale Cash and a second winner will receive a Carbondale Cargo Cruiser bike. The Grand Prize, an electric car, (including taxes and

fees) will be awarded on February 15, 2010.

Prizes may not be transferred, substituted or redeemed for cash, except at the discretion of the Sponsor. Sponsor reserves the right to substitute a prize or any one or more components of a prize with a prize or component of equal or greater value.

DRAWING AND ODDS

On the dates stated above, the Sponsor's representatives will conduct a drawing through which winners of the prizes will be randomly selected from among all eligible entries received in accordance with these rules. Eligible entries not drawn will then be reentered for the next drawing. Odds of winning depend on the number of qualified entries submitted.

The winners will be notified by mail, and/or telephone. To claim the prize, the winner must respond to the Sponsor within 7 attempts of contact by the Sponsors. If the winner cannot be reached or fails to timely respond or comply with any of these requirements or if Sponsor determines the winner ineligible or disqualified, then, in Sponsor's sole discretion, the winner may be disqualified and the prize forfeited. In such event, an alternate winner will be selected by random drawing from remaining eligible entries.

By accepting a prize, the winner grants permission for Sponsor's use of the name, hometown, likeness, photograph, voice and statements of winner for advertising/publicity purposes without further compensation or permission, unless prohibited by law.

CONDITIONS OF PARTICIPATION

BY PARTICIPATING IN THIS DRAWING, EACH PARTICIPANT RELEASES AND HOLDS HARMLESS SPONSOR AND ITS AFFILIATES AND RELATED INDIVIDUALS FROM ANY AND ALL LIABILITIES, DAMAGES, LOSSES, EXPENSES, INJURIES, CLAIMS AND ACTIONS OF ANY KIND ARISING OUT OF OR RESULTING FROM PARTICIPATION IN THIS DRAWING OR FROM ACCEPTANCE, USE OR MISUSE OF ANY PRIZE, INCLUDING WITHOUT LIMITATION, CLAIMS BASED ON DEATH, PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY.

By participating in this Drawing, each participant further agrees that any and all disputes, claims, and causes of action arising out of or in connection with this Drawing, or any prize awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of Colorado. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Drawing, shall be governed by, and construed in accordance with the laws of the State of Colorado, without giving effect to any choice of law or conflict of law rules or provisions (whether the State of Colorado or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of Colorado.

Sponsor reserves the right at its sole discretion to disqualify any individual found to be tampering with the entry process or the operation of this Drawing, acting in violation of these Official Rules or acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

IN NO EVENT WILL SPONSOR AND ITS AFFILIATES AND RELATED INDIVIDUALS (EITHER JOINTLY OR INDIVIDUALLY) BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR PARTICIPATION IN THIS DRAWING, ANY PRIZES WON. WITHOUT LIMITING THE FOREGOING, EVERYTHING OFFERED IN THIS DRAWING IS "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESSED OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OR LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

WINNERS LIST

For the names of the prize winners, mail a self-addressed stamped envelope within ninety (90) days after the end of the Drawing to: Carbondale Business Coalition, 981 Cowen Drive Suite C, Carbondale, CO 81623

PRIVACY NOTICE

Information participants provide to the Sponsor will be used to communicate with participants regarding this Drawing and for no other purpose.

SPONSOR

This Drawing is sponsored by the Carbondale Business Coalition and the Town of Carbondale, 981 Cowen Dr. Suite C, Carbondale, CO 81623.