



2008 MEMBERSHIP NETWORKING & MARKETING OPPORTUNITIES

FREE OPPORTUNITIES!

- Run a ¼ page ad in any one of La Tribuna, Post Independent or Valley Journal (free for new members only*); Call Kendra Jones directly at 384-9131 to arrange
- Submit one flyer (8-1/2 X 11) for the monthly newsletter (600 copies) (free for new members only*)
- Open Preferred Partner Accounts at American National Bank in Aspen, Carbondale or Glenwood
- List and describe your business on www.carbondale.com
- Display your business cards and brochures in the Visitor Center
- Run news items in our weekly, monthly and quarterly publications
- Post items on the www.carbondale.com Events Calendar
- List your business in our annual Business Directory/Community Guide
- Become a participating business in the Chamber's Gift Certificate Program
- Network at monthly Business After Hours
- Win the drawing to become the Business Spotlight in the Valley Journal Quarterly Special Section
- Use the Chamber USPS mail permit for discounts on bulk mailings (USPS Form 3602-EZ)

BUSINESS TO BUSINESS DISCOUNTS!

- 10% saving per eye on lasik treatment from Spivack Western Slope Lasik Center in Glenwood Springs – call 928-9752 for more information
- To receive a 10% Chamber member discount from Colorado Mountain Express transportation, go to https://reservations.ewrt.com/AFRM_carbondalechamber/
- 10% off for Chamber members at The Floral Boutique
- FREE for Chamber members: a Tempu-Pedic pillow (\$99 value) or another product of equal value when you or one of your referrals purchase a bed set or mattress at Bedding Down Inc. located in the Mid Valley Design Center in Basalt
- Discounted Season Ski Passes from Aspen Skiing Co. and Sunlight Mountain Resort
- 10% discount to all Chamber members, employees and affiliates for a new deck! A complete maintenance free solution from Endurable Building Products. Call Bob Naegele at 963-0710 for a free quote
- Take advantage of a 5% discount on Chamber-specific health plans through the Roaring Fork Valley Community Health Plan (RFVCHP), Aetna and Ben-e-lect
[Health insurance coverage offered through the Carbondale Chamber is made available to all business members regardless of any health status-related factor relating to such members, and health insurance coverage is not made available other than in connection with someone who is a business member of the Carbondale Chamber.]

* "New Members" are defined as three months or less with the Carbondale Chamber of Commerce

Membership Networking & Marketing Opportunities (continued)

LOW COST OPPORTUNITIES!

- Submit a flyer (8-1/2 X 11) for the monthly newsletter - \$50 + 600 copies
- Current Membership self-adhesive mailing labels - \$25 for members / \$100 for non-members
- Attend Quarterly Luncheons at Phat Thai - \$25 in advance / \$35 at the door
- Join a Business Leads/Networking Group - \$125 initial fee / \$50 annual renewal fee
- Hot link to www.carbondale.com - \$50 per year
- Place a website banner ad on www.carbondale.com [2008 rates]
 - ___ LARGE AD at top of page with hot link - \$500/year – 1st ad; \$350/year – 2nd ad; \$150/year – 3rd ad.
 - ___ SMALL AD at side of page with hot link - \$300/year – 1st ad; \$200/year – 2nd ad; \$100/year – 3rd ad.
 - ___ HOME PAGE - \$500/six months (News and Weather sections)
- ****NEW OPPORTUNITY**** Monthly newsletter sponsorship - \$1,500/three months [2008 rates]
- Place an ad in the Annual Business Directory/Community Guide [2008 rates]
 - ___ Back Cover \$2000 ___ Inside Front Cover or Back Cover \$1500
 - ___ Full Page \$725 ___ Half page \$475 ___ Business Card \$325
- Become a sponsor of the Business Conference [2008 rates]
 - ___ Platinum \$3,000 [SOLD] ___ Gold \$1,500 ___ Silver \$750
 - ___ Bronze \$500 ___ Copper \$150
- Advertise in The Valley Journal Quarterly Special Section [2008 rates]
 - ___ 1/8 page \$78 one time / \$233 four times ___ 1/2 page \$318 one time / \$952 four times
 - ___ 1/4 page \$159 one time / \$476 four times ___ full page \$635 one time / \$1,902 four times
- Advertise at the Scenic Overlook [2008 rates]
 - ___ Full Panel \$1,000 ___ 11" x 17" Panel \$250 ___ Half Panel \$550
 - ___ 8-1/2" x 11" Panel \$180 ___ Quarter Panel \$300

Your Business Resource!